

Ying-Shiuan (Kaity) Chen

Interaction Designer, UI/UX, 3D

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Linkedin

EDUCATION

ETH Zürich

Switzerland, Sep 2018 - Sep 2019

Master of Advanced Studies

Architecture and Digital Fabrication

Tamkang University

Taiwan, Sep 2012 - Sep 2017

Bachelor of Architecture

CERTIFICATE

Google UX Design Certificate

Coursera, Issued 2021

SKILLS

UI/UX & Graphic

Figma

Sketch

Zeplin

InVision

Adobe Creative Suite

3D/Animation/Prototyping

Blender 3D

Unity 3D

Cinema 4D

Rhinoceros 3D

Grasshopper 3D

Programming

JavaScript

HTML / CSS

jQuery

Python(Basic)

Digital & Robotic Fabrication

3D-Printing

Laser Cutting

CNC Milling

Digital Cutter

Plasma Cutting

Vacuum Forming

KUKA, ABB, UR10/UR5

Languages

English - Fluent

Chinese - Native

German - B1~B2

EXPERIENCE

Interaction Designer / insdash - Freelance

Jan 2022 - Present

- Led user and market research to provide design solutions, enhancing brand identity and supporting product development.
- Designed and prototyped 2D/3D content for marketing and branding, including logos, prints, websites, and videos, boosting brand visibility and engagement.

3D Artist & Animator / Thömus AG

Switzerland, Oct 2022 - Feb 2023

- Created storyboards and 3D animations in collaboration with the Chief Marketing Officer and Art Director, driving successful US market brand launches.
- Translated product features into compelling 3D video animations, enhancing marketing materials and driving user engagement across various channels.

Product Design Manager / Yun.official - fashion startup

Taiwan, Mar 2021 - Aug 2021

- Negotiated and secured key seasonal partnerships with apparel manufacturers, laying a strong foundation in the early stages.
- Conducted competitive audits of e-commerce platforms, analyzing insights to inform brand strategy, product development, and website optimization.

Web Developer & 3D Generalist / Freelance

Taiwan, Mar 2020 - Mar 2021

- Developed responsive and interactive websites using HTML, CSS, JavaScript, and Bootstrap integrated with CMS.
- Delivered wireframes, mockups, prototypes, and user research to stakeholders, designers, and engineers, ensuring seamless alignment with the design vision.

Research and Teaching Assistant / Tamkang University

Taiwan, Sep 2017 - Sep 2018

OTHER ACTIVITIES

Invited Lecturer / Civil Engineering, Tamkang University

Technologies for Future Design, Jun 2018

- Gave a tech-impact talk on interactive design and prototyping.

Workshop Lecturer / Digital AIEOU

Computational Design Methods and Simulation, Jul 2017

- Organized Grasshopper 3D workshops for students.

Robotic Clay 3D-Printing, Jun 2016

- Conducted a hands-on workshop from design to fabrication.

HOBBIES

Baking Science, Nature Lovers, Technology savvy